



2025 HIGHLIGHTS REPORT

Welcome to **FyrstGen**—Universities and research centres' **Fyrst** opportunity to outsource IP commercialisation in masses.

The **Fyrst chance** for academic institutions to make real-world impact with entire portfolios of innovations, instead of just a selected few.

The **Fyrst global** platform to nearly eliminate all barriers that keep less than 5% of university-held patents from reaching the market.

The **Fyrst alternative** to traditional VC, enabling institutions and innovators to fully outsource the company-launch and scale process, all while still receiving a fair recognition and payout.

For the **Fyrst time**, meaningful solutions can truly thrive without discriminatory panels or biases getting in the way.

Finally, the **Fyrst invitation** for all innovators globally to apply, regardless of income level, location, gender, or background.



As you know...

Most innovations never make it.

And

FyrstGen is here to change that.

We remove the technical, financial, operational, and discriminatory barriers often faced by academics around the globe, by enabling institutions to **fully outsource the entire company-launch and scale process** and finally monetize undiscovered or shelved IP at scale.

As a reminder, our partnerships with IP-holding institutions aims to:

1. **Launch thousands of impact-driven companies** backed by world-class IP produced from academic research
2. **Generate income streams for universities**, driving their independence and further enabling their ability to fund scholarships, R&D, and attract top talent
3. **Promote equality and give the same chances to all** universities and innovators who apply
4. **Accelerate the path for impactful innovation**, where solutions can serve communities in advanced and underserved markets



VISION

A world where innovation is not held back by location, lack of resources, or privilege and thrives to create jobs, solve real problems, and make life better for billions of people.



"When people say what we're building is too good to be true, my response is the current system is too bad to be accepted."

PHILIPP ASSMUS
FOUNDER AND CEO

FYRSTGEN ON STAGE IN TELANGANA, INDIA SHOWCASING A NEW ALTERNATIVE TO VC



December 8th, 2025
Global Telangana Rising Summit, Hyderabad, India

FyrstGen's CEO and Founder, Philipp Assmus along with Clémence Kopeikin (FyrstGen Chief Operations Officer) present the first global platform for IP commercialisation and Global Telangana Rising Summit,

UN GLOBAL COMPACT MEETING IN KUALA LUMPUR, MALAYSIA

FYRSTGEN PANEL PARTICIPATION



December 5th, 2025
Sunway Business School, Kuala Lumpur, Malaysia

FyrstGen's CEO and Founder, Philipp Assmus along with Clémence Kopeikin (FyrstGen Chief Operations Officer) participated in the UN Global Compact's "Co-creating Strategies and Meaningful Youth Participation for the Future of Higher Education" as panel speakers and workshop participants to shape global innovation policy.



NEW PARTNERSHIPS

INDIAN MSME MINISTER OF ANDHRA PRADESH, KONDAPALLI SRINIVAS SIGNS MOU WITH FYRSTGEN



November 14th, 2025
CII Partnership Summit Visakhapatnam, India

FyrstGen signed an MoU with the Andhra Pradesh MSME Development Corporation, showcasing the joint commitment to apply FyrstGen model to unlock regional intellectual property, create thousands of SMEs and drive inclusive, innovation-led economic growth.



UNITED NATION GLOBAL COMPACT (UNGC)

PARTNERS WITH FYRSTGEN

Committing to onboard over 850
universities worldwide

FrstGen

PRME Principles for Responsible
Management Education
an initiative of the United Nations Global Compact



September, 2025

UN Global Compact Headquarters Officer, NYC, United States

Hai Tiet (Senior Manager for United Nations Global Compact's PRME), Clémence Kopeikin (Chief Operations Officer) meet in the UNGC after the partnership signing.

The partnership enables more than 9 million students and faculty members to access the Company-Building-as-a-Service® platform completely free of charge.

FrstGen

SWISS.Ai

PARTNERS WITH FYRSTGEN



May 2025
Zurich, Switzerland

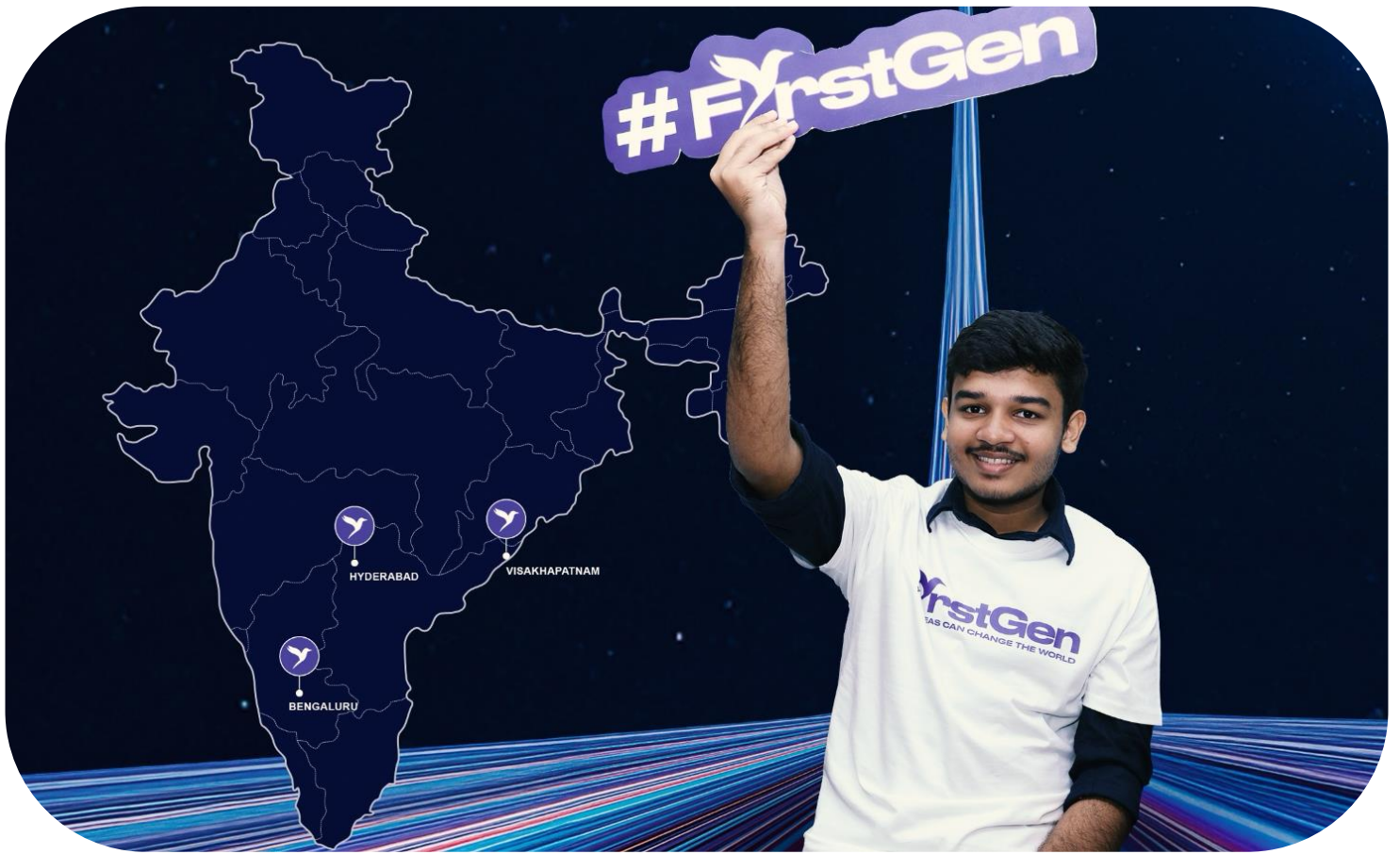
Gregor Zebic (SWISS.Ai CEO/now FyrstGen CTO) committed to join forces with **SWISS.Ai**, pioneers in digital transformation, and platforms that transform how SMEs operate and scale.

Together, we offer a fully integrated system for all FyrstGen companies as well as existing SMEs that would like to scale their operations:

- Automated web and e-commerce system
- Campaign management, booking systems, and marketing automation
- AI-powered content creation, SEO, and personalization
- Big-data ownership and payment/logistics integration
- Full micro-localization and multilingual support

SWISS.Ai delivers the SME scaling platform with digital workforce.
FyrstGen delivers the infrastructure.

Together, we're powering the next generation of SMEs.



OVER 1,400 INNOVATION SUBMISSIONS

AS PART OF FYRSTGEN'S IDEATHON IN INDIA

NEARLY 1,000 INNOVATIONS IDEATHON [PART 1] VISA KHAPATNAM, INDIA



November 12th, 2025
VIT-AP University Amaravathi, India

FyrstGen celebrates nearly 1,000 innovations submitted by young innovators from across India. Over 150 new companies will be built from the selected innovations.

FyrstGen's Founder & CEO Philipp Assmus and Clémence Kopeikin (Chief Operations Officer) shared FyrstGen's vision for the future of the companies built from student-led innovation, showcasing how our Company Building as a Service (CBaaS®) model turns ideas into structured, scalable companies that create real-world impact.

FyrstGen was joined by influential leaders including Prof. Dr. S.V. Kota Reddy, Vice-Chancellor of VIT-AP University, Raj Vangapandu, Managing Director of Indo-Euro Synchronization/FyrstGen Asia-Pacific Rep. and Prof. Dr. Bertram Lohmüller, all highlighting the essential link between innovation, education, and societal transformation.

IDEATHON [PART 2]

VISAKHAPATNAM, INDIA



November 15th, 2025

Gayathri Vidya Parishad Engineering College,

FyrstGen's "IDEATHON" celebrates the submission of **hundreds of innovations into the FyrstGen platform.**

The event was hosted by Dr. P. Venkat Rao of the Gayathri Vidya Parishad Engineering College, followed by Raj Vangapandu, Managing Director of IES Innovations/FyrstGen Asia-Pacific Representative.

Philipp Assmus, Founder & CEO of FyrstGen, and Clémence Kopeikin, Chief Operations Officer at FyrstGen, thanked students as well as shared insights on transforming intellectual property into sustainable business models and building a connected innovation ecosystem.

IDEATHON [PART 3]

BANGALORE, INDIA



November 17th, 2025, Dayananda Sagar University

The event celebrates hundreds of student submission to FyrstGen and consisted of active participation from DSU senior leadership, Raj Vangapandu, Executive President of IES Innovations/FyrstGen Asia-Pacific, Philipp Assmus, Founder & CEO of FyrstGen, and Clémence Kopeikin, Chief Operations Officer at FyrstGen.



**ADDITIONAL
EVENTS,
MEETINGS,
AND OTHER NEWS...**

CHIEF MINISTER NAYAB SINGH SAINI & OTHER GOV. OFFICIALS MEET WITH FYRSTGEN



November 18th, 2025
Chandigarh, Haryana, India

Chief Minister Nayab Singh Saini, Foreign Cooperation Department Advisor Pawan Choudhary and other government officials meet with FyrstGen's CEO and Founder, Philipp Assmus, Raj Vangapandu, Managing Director of Indo-Euro Synchronization/FyrstGen Asia Pacific Rep. along with Clémence Kopeikin (FyrstGen Chief Operations Officer) to discuss further adoption of the FyrstGen model in the Haryana province.

CLIMATE RESILIENCE PANEL FYRSTGEN ON STAGE

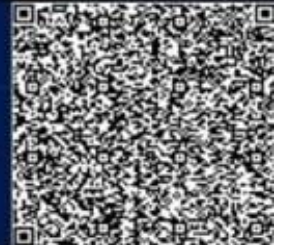


Technology, Trust and Trade
Navigating the New Geoeconomic Order

Report Launch: Building Climate Resilience for Indian Industry



Scan here to Download the Report



November 17th, 2025
CII Partnership Summit, Visakhapatnam, India

FyrstGen participated in a high-level industry panel during the CII Partnership Summit 2025, where Philipp Assmus, Founder & CEO of FyrstGen, joined business leaders and government representatives to discuss Climate Resilience and the Future of Sustainable Industry.

INDIAN CHIEF MINISTER OF ANDHRA PRADESH, NARA CHANDRABABU NAIDU AND FYRSTGEN ON STAGE



November 13th, 2025

Novotel Hotel, Andhra Pradesh, India at the CII India Europe Business Partner Round Table

Clémence Kopeikin, Chief Operations Officer of FyrstGen, delivered a keynote address at the inauguration of the CII India–Europe Business Partner Round Table, alongside Mr. Nara Chandrababu Naidu, Chief Minister of Andhra Pradesh. Her speech highlighted how FyrstGen’s model will contribute meaningfully to the state’s ambitious vision of attracting USD 1 trillion in investment, creating massive employment opportunities, strengthening higher education institutions, and driving GDP growth.

Philipp Assmus (FyrstGen CEO and Founder) participates in panel on AI and sustainable development for economic growth.

INDIAN ANDHRA PRADESH MINISTER NARA LOKESH AND FYRSTGEN ON STAGE



November 12th, 2025

CII SR Higher Education Conclave 2025 at VIT University, Andhra Pradesh, India

Nara Lokesh, Minister for Information Technology, Electronics & Communications and Human Resources Development, shared the state's ambitious roadmap to reach a GSDP of USD 2.4 trillion by 2047 and exports of USD 450 billion.

Philipp Assmus (Our Founder & CEO), delivered a keynote thanking India and specifically universities in the AP state for progressive partnerships. He described how FyrstGen's Company Building as a Service (CBaaS®) will bring meaningful contribution to Andhra Pradesh's economic and social advancement goals.

Clémence Kopeikin (Chief Operations Officer) joined a panel of government and higher education leaders.

25 NEW UNIVERSITY PARTNERS

AT THE FYRSTGEN INNOVATION SUMMIT



November 11th, 2025

T-Hub, the world's largest innovation centre, Hyderabad, India

FyrstGen hosts their first "Innovation Summit. Together Philipp Assmus (Founder & CEO) and Raj Vangapandu (FyrstGen President of Asia-Pacific Region) along with IES Innovations and leading voices from academia, industry, and innovation, they celebrated how FyrstGen's model is transforming IP monetization, sustainability, and entrepreneurship across India and beyond.

INDIAN MSME MINISTER OF ANDHRA PRADESH, KONDAPALLI SRINIVAS MEETS WITH FYRSTGEN



September 15th, 2025
Zurich, Switzerland

Philipp Assmus (CEO & Founder) together with Raj Vangapandu (President of Asia-Pacific Region) and Clémence Kopeikin (Chief Operations Officer), met with government representatives from Andhra Pradesh, India — **including Kondapalli Srinivas (Hon'ble Minister for MSME SERP, NRI Empowerment & Relations).**

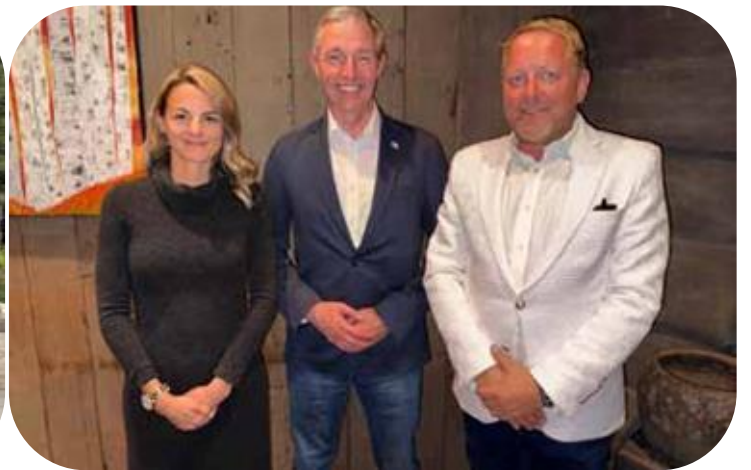
UN GENERAL ASSEMBLY PARTICIPATION



September 26th 2025
New York City, United States

Marco Marchesi (Board Member of FyrstGen) participates in the UN General Assembly in the Summit of the Future panel and meetings.

UTAH DIPLOMAT SUMMIT KEYNOTE SPEECHES



September, 2025
Salt Lake City, Utah

Philipp Assmus (FyrstGen CEO and Founder), and Clémence Kopeikin (Chief Operations Officer) participate in a 3-day gathering with representatives from **17 different nations**.

DUBAI CLIMATE SUMMIT

KEYNOTE SPEECHES



June 3rd and 4th, 2025
Dubai, UAE

Participation in the Climate Summit 2025 Philipp Assmus (FyrstGen CEO and Founder), and Clémence Kopeikin (Chief Operations Officer) each participated as keynote speakers in the Dubai Climate Summit, explaining how FyrstGen's model can deploy climate solutions faster than traditional VC and entrepreneurship pathways.

THE BIGGEST PRIVATE SECTOR ORGANIZATION IN MEXICO MEETS WITH FYRSTGEN



June 15th, 2025
CCE Headquarters, Mexico City, Mexico

Philipp Assmus (CEO & Founder) together with Marco Marchesi (Board Member) and Clémence Kopeikin (Chief Operations Officer), met with representatives from CCE, CONCAMIN, CJI including the CCE President, Francisco Cervantes Díaz.

The Consejo Coordinador Empresarial (CCE) represents 85% of the national GDP while the **Confederation of Industrial Chambers of the United Mexican States** (CONCAMIN), which represents Mexico's industrial sector.

Commission of Young Industrialists brings together a dynamic network of young entrepreneurs and emerging industrial leaders. Stakeholders commit to adopting the FyrstGen program in Mexico.

EXPANDED OPERATIONAL PRESENCE

FyrstGen now has offices in...



KUALA LUMPUR



LJUBLJANA



TOKYO



HO CHI MINH CITY



VANCOUVER

This expansion demonstrates our commitment to serving the global community — and it's just the beginning!



F  **rstGen**